



# ACS

ALASKA CHIROPRACTIC SOCIETY  
PROMOTING PROFESSIONAL EXCELLENCE THROUGH EDUCATION

# Who we are and why you should get involved.

## Our Organization

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The only state-wide association representing Doctors of Chiropractic throughout Alaska.

We provide our members with the resources needed to prosper in their clinics. We encourage you to look around our site and see the vast amount of resources we have available. We look forward to helping you reach your personal and professional potential.

## Our Mission

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To promote the science, philosophy and art of the chiropractic profession by advocating the highest standard of ethics in practice; by working united to advance the profession; by developing close cooperation among the doctors within this association for the welfare of all Doctors of Chiropractic and the public we serve; and by promoting desirable relationships with other entities for the benefit of the chiropractic profession.

## Our Vision

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Empowering Alaska chiropractic physicians as the preferred choice for health care needs, specializing in spinal care, neuromuscular care and/or nervous system function; and educating the general public and policymakers on the importance of chiropractic in reaching one's full human potential.

## Our Values

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The ACS values focus on:

- Education of chiropractic care to the general public
- The unification of Alaska's chiropractic physicians to speak with one voice
- Collaborating with other healthcare professions to achieve similar goals
- Promoting conservative care as the preferred choice of healthcare in the state

ACS Partner Members are trusted business partners whose valuable contributions help ACS achieve its goals in advocating for our members and their patients. ACS Partners have a proven track record in assisting Alaska chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. **When ACS members are planning to make a purchasing decision, we encourage them to first consider products and services offered by ACS Affiliates.**

## PREMIER

**\$5,000**

- Logo w/link in "Featured Partners" rotating box on ACS Website homepage
- Including in annual listing PLUS exclusive subpage listing on ACS website with logo, contact info, and expanded description
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Biennial Convention
- 20% discount on single booth space at biennial convention with free convention bag insert
- First right of refusal to exhibit at any events
- FREE online classified listings
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Rotating online homepage banner display ad
- Static homepage display tile
- eNewsletter display ads - min. 2x/year
- Article + Event + Press Release postings on website + eNewsletter highlighted (when available; scheduled; approval needed)
- First mention when members ask for referrals
- Sponsored ACS communications to chiropractors statewide 4x per year; ACS membership targeted 4x per year = 8 total
- **Premium CEU Event Sponsorship for up to 4 events per year included**

## PREFERRED

**\$2,500**

- Logo w/link in "Featured Partners" rotating box on ACS Website homepage
- Included in annual listing PLUS exclusive subpage listing on ACS website with logo, contact info, and expanded description
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Biennial Convention
- 10% discount on booth space at annual convention\*
- First right of refusal to exhibit at weekend events
- Free online classified listings
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Rotating online homepage banner display ad (when available; scheduled)
- Static homepage display tile (when available; scheduled)
- eNewsletter display ads (when available; scheduled)
- Article + Event + Press Release postings on website + eNewsletter highlighted (when available; scheduled; approval needed)
- Preferential mention when members ask for referral
- Sponsored communications to chiropractors statewide 2x per year; ACS membership targeted 2x per year = 4 total

## STANDARD \$1,000

## BASIC

**\$500**

- Logo w/link in "Featured Partners" rotating box on ACS Website homepage
- Included in annual listing on ACS website with logo, contact info, and brief description
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Biennial Convention
- 10% discount on booth space at annual convention\*
- First right of refusal to exhibit at weekend events
- Discounted online classified listings
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Static homepage display tile (when available; scheduled)
- Discounted eNewsletter display ad (when available; scheduled)
- Preferential mention when members ask for referral
- Sponsored communications to chiropractors (when available; scheduled)
- Included in annual listing on ACS website of Partners with logo and contact info and brief description
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Biennial Convention
- Member referrals
- Website + eNewsletter article postings (when available; scheduled; approval needed)

\* When available; first come/first served. Convention benefits will only apply if company/member is a partner by or before 2nd quarter of that convention year. If membership is obtained 2nd qtr or later, non-partner rates will apply for that convention year.



## PARTNER MEMBERSHIP APPLICATION AND CONTRACT

For more information, please contact ACS at 907.903.1350 or email admin@akchiro.org.  
**PLEASE PRINT CLEARLY.**

Company Name:

Key Contact:

Alternate Contact:

E-mail:

E-mail:

Mailing Address:

City:

State:

Zip:

Phone:

Fax:

ACS online partner listing is listed by membership level and category. Please select ONE category:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Billing, Coding & Collections           | <input type="checkbox"/> Business, Financial & Insurance | <input type="checkbox"/> Chiropractic Equipment & Supplies       |
| <input type="checkbox"/> Consultants/Practice Management         | <input type="checkbox"/> Educational Institutions        | <input type="checkbox"/> Diagnostic Imaging Services & Equipment |
| <input type="checkbox"/> Medical, Clinical & Laboratory Services | <input type="checkbox"/> Legal Services                  | <input type="checkbox"/> Other: _____                            |
| <input type="checkbox"/> Nutrition & Wellness                    | <input type="checkbox"/> Technology                      | _____  |

**Please submit a brief description of your company** – 100 words or less (in email or attach)

## PAYMENT INFORMATION

Please choose your partner level:  PREMIER - \$5,000  PREFERRED - \$2,500  STANDARD- \$1,000  BASIC - \$500

### PAYMENT METHODS - NOTE - do not email credit card account number - FAX ONLY

- Check enclosed for FULL AMOUNT made payable to the Alaska Chiropractic Society.
- Charge my credit card:  Charge entire amount now  Charge my account in equal payments

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

*The undersigned authorizes ACS to charge the credit card/debit card in the amount outlined above. By signing below, party agrees to pay the affiliate dues specified in this agreement. Membership will renew automatically on anniversary payment date. If you do not want to renew membership, you will need to provide written notice no later than 60 days before expiration of membership.*

Authorized Signature:

Date:

**Special Notice:** When referencing that your company is an ACS partner, please use this statement as part of your materials: The author of this document/promotion, though an ACS partner entity or individual, is an independent organization or person and its views are not authorized, reviewed for accuracy, or otherwise approved by the Alaska Chiropractic Society. The content of this document has not been approved by the ACS and should not be viewed as a direct or indirect endorsement or verification of the accuracy of the material contained therein.

**Refunds/Cancellations:** We understand that all dues must be paid per the terms of this agreement. There shall be no refunds or reimbursement of any fees paid under this Agreement. Cancellation of this contract must be received by the ACS no later than two weeks.

ACS RESERVES THE RIGHT TO REJECT OR CANCEL ANY SPONSOR BENEFITS FOR ANY REASON AT ANY TIME.